

# US Market: What Fed's rate-cut delay means?

EQUITY STRATEGY TEAM 01 MAY 2024

### TRADING MATTERS SERIES: NEWS FOCUS

The summary and impact of a major news event

## Fed's Rate-Cut Delay

The US Federal Reserve (Fed) and its extensive global audience initially believed that 2024 would bring a significant number of rate cuts. However, the persistence of price inflation has proven to be more challenging than anticipated, causing these expectations to diminish rapidly. Fed Chair Jerome Powell confirmed this on 16 Apr 2024 by indicating that policymakers would delay rate cuts for a longer period due to unexpectedly high inflation readings. Currently, traders anticipate only one or two rate cuts occurring this year, which is a significant disappointment compared to the approximately three cuts projected by Fed officials in Mar 2024.

Upcoming	Probability			
FOMC Meeting	of Rate Cuts			
12 Jun 24	9.2%			
31 Jul 24	20.2%			
18 Sep 24	40.0%			
07 Nov 24	22.2%			
18 Dec 24	40.1%			
29 Jan 2025	27.7%			

Source: Bloomberg, extracted on 29 Apr 2024

Some traders even suggest that there is a possibility of no rate cuts happening at all this year.<sup>4</sup> This delay in implementing looser monetary policies carries substantial implications for the US economy.

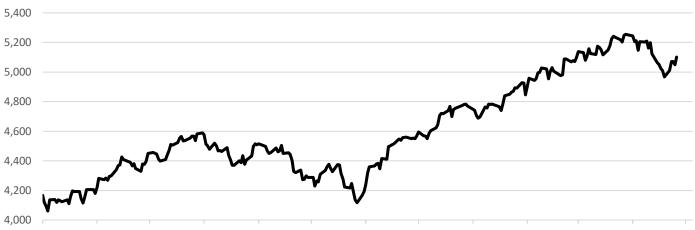
# What are the domestic implications of "higher for longer" rates?

The Federal Reserve's key interest rate has a broad impact on borrowing costs across various loan categories. Powell's indication that the Fed may maintain the rate at its current level of 5.25% to 5.50% for an extended period means that loans for purchasing homes and cars will continue to be significantly more expensive than they were before the Fed began raising rates in 2022. In fact, average mortgage rates in the US surpassed 7% for the first time this year. The high cost of financing has impeded the housing market's recent momentum, as potential buyers are choosing to wait on the sidelines until financing costs become more favourable. Additionally, the limited inventory is a result of many homeowners unwilling to give up their low-interest mortgages obtained when benchmark rates were near zero, which has contributed to keeping listing prices elevated.

#### What is laid ahead in the US?

Moderate vulnerabilities were observed in household debt, while credit risks associated with consumer debt showed a slight increase, particularly among borrowers with low credit scores.<sup>6</sup> Housing prices continued to rise, resulting in high residential real estate valuations compared to rents.<sup>6</sup> Liquidity in the treasury cash market remained low, and valuations in corporate bond markets appeared stretched.<sup>6</sup>

Stock prices were at the upper end of historical averages in terms of valuation measures.<sup>6</sup> Despite the recent pullback, the broad fundamentals of the equity rally remain intact given the peak of the global rate cycle, declining hard-landing risks and still broadly easing Personal Consumption Expenditures. the primary measure of consumer spending on goods and services in the US economy and the , Fed's preferred measure of inflation.<sup>7</sup> The market continues to focus on prominent US technology stocks, which are expected to maintain their position as market leaders.<sup>7,8</sup> Many technology giants, especially those involved in artificial intelligence, are anticipated to sustain strong earnings growth regardless of the interest rate environment.<sup>8</sup> Most top tech firms possess significant cash reserves and minimal debt.<sup>8</sup> These big tech companies are also well-equipped to withstand macroeconomic volatility and higher interest rates due to their strong financial positions.<sup>8</sup>



May 2023 Jun 2023 Jul 2023 Aug 2023 Sep 2023 Oct 2023 Nov 2023 Dec 2023 Jan 2024 Feb 2024 Mar 2024 Apr 2024 May 2024

Source: Bloomberg, extracted on 29 Jan 2024

# Top 30 index stocks based on Cash and Cash Equivalents

Ticker	Name	Market Cap	Price (USD)	Cash & Cash Equivalents	Analysts' Consensus 12M Target Price (USD)	Potential returns from Analyst Consensus	Dividend Yield
BABA US	ALIBABA GROUP HOLDING	183.86B	75.55	254.80B	104.77	38.68%	1.32%
GS US	GOLDMAN SACHS GROUP	143.70B	427.57	209.00B	447.43	4.65%	2.57%
BRK/A US	BERKSHIRE HATHAWAY INC	869.26B	606,920	167.64B	655,744.69	8.04%	N/A
BK US	BANK OF NEW YORK MELLON	42.86B	57.32	124.50B	64.13	11.88%	2.93%
LIUS	LI AUTO INC	26.57B	25.04	103.26B	50.09	100.06%	N/A
MS US	MORGAN STANLEY	151.03B	92.83	89.23B	99.86	7.57%	3.66%
USB US	US BANCORP	64.06B	41.12	76.98B	47.17	14.72%	4.77%
AMZN US	AMAZON.COM	1.87T	179.62	73.39B	212.45	18.28%	N/A
JD US	JD.COM INC-ADR	46.43B	30.34	71.89B	36.77	21.19%	2.50%
PDD US	PDD HOLDINGS INC	179.58B	129.31	59.79B	180.90	39.90%	N/A
AXP US	AMERICAN EXPRESS CO	169.50B	235.64	54.21B	229.81	-2.48%	1.19%
TCOM US	TRIP.COM GROUP LTD	32.70B	50.60	43.98B	55.55	9.78%	N/A
STLA US	STELLANTIS NV	78.31B	24.74	43.67B	30.70	24.10%	6.67%
AAPL US	APPLE INC	2.61T	169.30	40.76B	198.82	17.44%	0.57%
FNMA US	FANNIE MAE	8.41B	1.46	35.82B	2.00	36.99%	N/A
XOM US	EXXON MOBIL CORP	466.92B	117.96	32.94B	130.20	10.38%	3.22%
NIO US	NIO INC - ADR	9.37B	4.49	32.71B	7.14	59.04%	N/A
UNH US	UNITEDHEALTH GROUP INC	455.76B	495.35	32.31B	563.88	13.84%	1.52%
META US	META PLATFORMS INC	1.12T	443.29	31.80B	528.01	19.11%	0.45%
SCHW US	SCHWAB (CHARLES) CORP	136.81B	74.99	31.54B	80.41	7.23%	1.33%
WFC US	WELLS FARGO & CO	209.79B	59.91	30.18B	62.56	4.42%	2.34%
DFS US	DISCOVER FINANCIAL SERVICE	32.05B	127.70	27.96B	136.56	6.94%	2.19%
DIDIY US	DIDI GLOBAL INC	24.31B	5.02	27.31B	5.50	9.56%	N/A
VIPS US	VIPSHOP HOLDINGS LTD	8.53B	15.73	25.41B	22.00	39.87%	2.73%
BIDU US	BAIDU INC - SPON ADR	35.25B	100.52	25.23B	155.49	54.69%	N/A
C US	CITIGROUP INC	119.77B	62.66	25.17B	66.77	6.56%	3.38%
GOOGL US	ALPHABET INC	2.15T	171.95	24.49B	188.94	9.88%	0.47%
BAC US	BANK OF AMERICA CORP	297.60B	37.83	23.55B	39.42	4.20%	2.54%
JPM US	JPMORGAN CHASE & CO	555.72B	193.49	22.75B	208.44	7.73%	2.38%
JNJ US	JOHNSON & JOHNSON	352.17B	146.14	21.86B	172.43	17.99%	3.39%

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