

# Haidilao: Reopening of major shopping centers in China

DIGITAL ENGAGEMENT TEAM

06 JUNE 2022

## TRADING MATTERS SERIES: STOCK HIGHLIGHT

Features a single stock and zooms in on its performance in the market

### KEY METRICS

|                           |           |
|---------------------------|-----------|
| Current Price             | 15.60     |
| Latest Dividend           | N/A       |
| Dividend Ex-Date          | 16/6/2022 |
| Indicated Dividend Yield  | N/A       |
| 14 Day RSI                | 60.21     |
| Analysts 12M Target Price | 16.10     |

### REFINITIV STOCKREPORTS+ AVERAGE SCORE

**4/10**

As of 01 Jun 2022

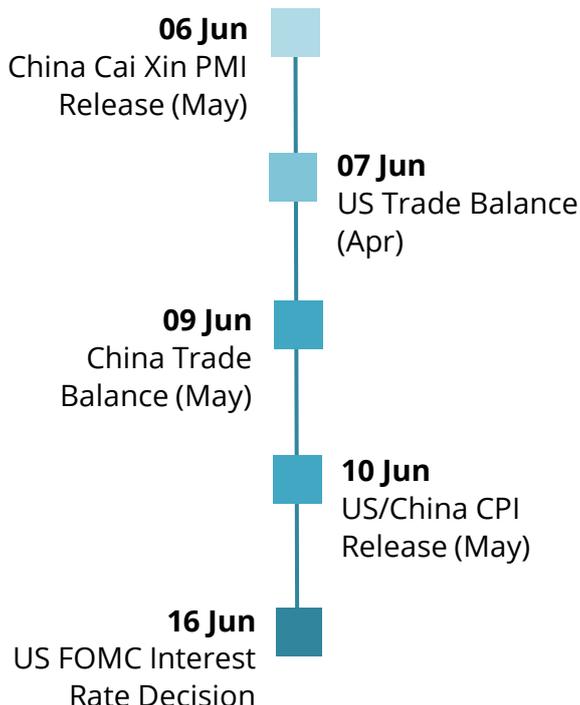
Refer to page 3 for indicator components

## Haidilao International Holding (6862 HK) Price Chart



As of 31 May 2022 closing

### KEY MARKET EVENTS



## Hang Seng Index Price Chart



As of 31 May 2022 closing

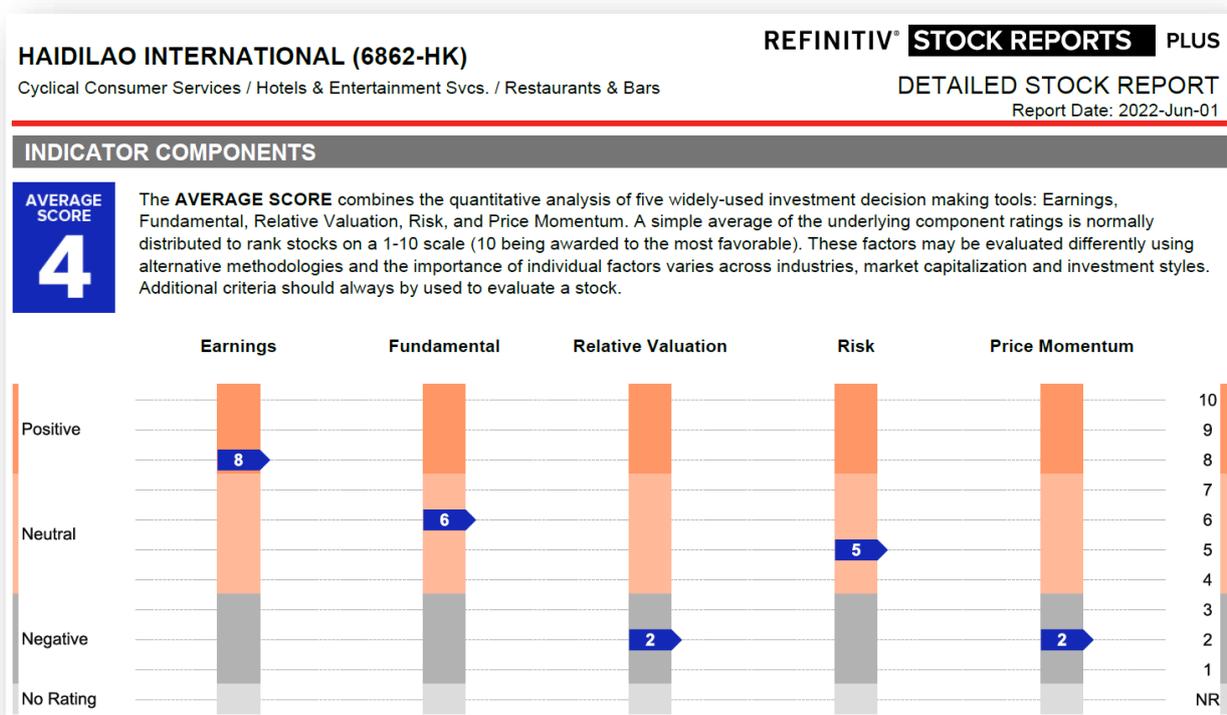
## Headline News & Information

- Haidilao International Holding Ltd. operates Chinese cuisine restaurant brand focusing on hot pot cuisine. The company provides hot pots, soup bases, dipping sauces, drinks, prepared food, and other products. Haidilao International Holding opens restaurants in Taiwan, Hong Kong, Singapore, South Korea, Japan, and the United States (Bloomberg)
- Beijing, Shanghai start to reopen as Covid cases drop (30 May 2022, CNBC)
  - Major Chinese cities Beijing and Shanghai began to relax Covid controls as the local case count dropped
  - Major shopping centers in Beijing, including a luxury mall that temporarily closed a month ago due to Covid, announced they would reopen
  - Ride-hailing and most public transport resumed in the main business area, while more people were allowed to return to work
- Hong Kong consumer stocks gain on Shanghai economic recovery plan (29 May 2022, MarketWatch)
  - Hong Kong-listed consumer stocks are higher in early trade as sentiment is buoyed by the Shanghai government's plan to loosen Covid-19 restrictions on 01 June 2022 as daily case counts decline
  - The local government announced several supportive measures as well, including reducing rent and property taxes for businesses, and granting subsidies for water, electricity and natural-gas costs
- Chinese hot pot chain Haidilao to launch in the Philippines (30 May 2022, Inside Retail)
  - Haidilao is to launch in the Philippines in June 2022 in a joint venture with an unidentified local partner
  - The location and number of stores have not yet been disclosed

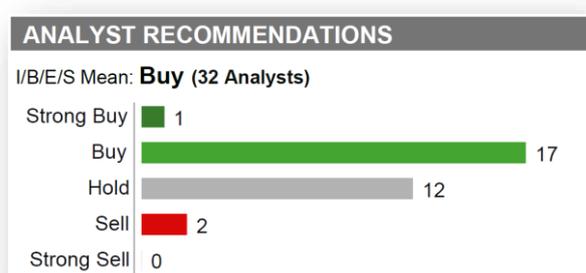
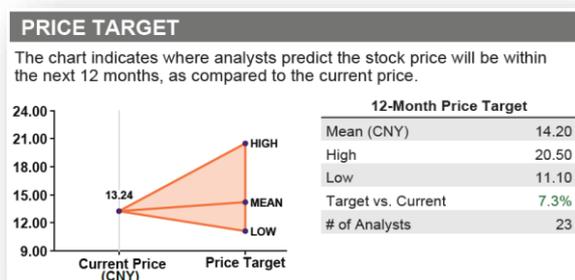
| TRADING FLOWS  | RESISTANCE LEVELS  | SUPPORT LEVELS  |
|--|--|---|
| • Shares rose 19% in the past 5 days and are down 0.4% in the past 30 days | <ul style="list-style-type: none"> <li>• 16.50 (Jan 2022)</li> <li>• 19.00 (Feb 2022)</li> <li>• 21.00 (Feb 2022)</li> </ul> | <ul style="list-style-type: none"> <li>• 14.30 (50 Day MA)</li> <li>• 13.00 (Apr 2022)</li> <li>• 10.00 (Mar 2022)</li> </ul> |

# Fundamental Viewpoint

## An Extract from STOCKREPORTS+



## Analyst Price Target and Recommendations



Source: REFINITIV STOCKREPORTS+, extracted 01 Jun 2022

## HK Peer Analysis (STOCKREPORTS+)

| PEER ANALYSIS |         |                    |             |             |             |            |             |            |                |            |              | Currency in HKD |               |
|---------------|---------|--------------------|-------------|-------------|-------------|------------|-------------|------------|----------------|------------|--------------|-----------------|---------------|
| Average Score | Ticker  | PRICE MOMENTUM     |             |             |             | Market Cap | VALUATION   |            | FUNDAMENTAL    |            | ANALYSTS     |                 | # of Analysts |
|               |         | Price (2022-05-31) | 1-Mo Return | 3-Mo Return | 1-Yr Return |            | Trailing PE | Forward PE | Dividend Yield | Net Margin | LTG Forecast | I/B/E/S Mean    |               |
| 4             | 6862    | 15.60              | -0.4%       | -12.9%      | -65.1%      | 74.6B      | --          | 50.3       | --             | -10.1%     | 119.2%       | Buy             | 31            |
| 8             | 6811    | 1.19               | -3.3%       | -1.7%       | -47.8%      | 1.1B       | 11.8        | 7.5        | 6.3%           | 3.1%       | --           | Buy             | 1             |
| 8             | 1978    | 1.08               | 1.9%        | 25.6%       | -12.9%      | 864M       | 9.7         | --         | 7.8%           | 9.0%       | --           | --              | --            |
| 4             | 1632    | 0.51               | -10.5%      | -7.3%       | -27.1%      | 447M       | 17.5        | --         | --             | 1.0%       | --           | --              | --            |
| 4             | 8371    | 1.02               | 12.1%       | 27.5%       | -13.6%      | 406M       | 15.7        | --         | 7.8%           | 8.8%       | --           | --              | --            |
| NR            | 1443    | 0.22               | -1.8%       | 6.9%        | -9.6%       | 289M       | --          | --         | --             | -5.4%      | --           | --              | --            |
| 6             | 1314    | 0.20               | 4.8%        | -11.7%      | -37.8%      | 275M       | --          | --         | --             | -7.4%      | --           | --              | --            |
| 9             | 8495    | 0.47               | 13.4%       | 29.2%       | 143.5%      | 161M       | 12.1        | --         | --             | -0.4%      | --           | --              | --            |
| 2             | 8367    | 0.12               | -50.4%      | -69.6%      | 66.7%       | 114M       | 12.1        | --         | --             | 8.7%       | --           | --              | --            |
| 4             | 703     | 0.15               | -3.8%       | 3.4%        | -14.5%      | 101M       | --          | --         | --             | -15.3%     | --           | --              | --            |
| 1             | 657     | 0.05               | 12.5%       | -23.9%      | -34.9%      | 90M        | --          | --         | --             | -27.5%     | --           | --              | --            |
| 5             | Average | 1.87               | -2.3%       | -3.1%       | -4.8%       | 7.1B       | 13.1        | 28.9       | 7.3%           | -3.2%      | 119.2%       | Buy             | 16            |

| PEER COMPANIES |                              |      |                         |
|----------------|------------------------------|------|-------------------------|
| 1314           | Tsui Wah Holdings            | 6811 | Tai Hing Group Holdings |
| 1443           | Fulum Group Holdings         | 703  | Future Bright Holdings  |
| 1632           | Minshang Creative Technology | 8367 | Simplicity Holding      |
| 1978           | LH Group                     | 8371 | Taste . Gourmet Group   |
| 657            | G-Vision International       | 8495 | 1957 & Co (Hospitality) |

Source: REFINITIV STOCKREPORTS+, extracted 01 Jun 2022

## Global Peer Analysis (Bloomberg)

| Ticker         | Name                       | Mkt Cap (USD) (Millions) | Last Px        | P/E          | P/E 5Yr Avg  | P/B         | P/B 5Yr Avg | Indicated Yield (%) |
|----------------|----------------------------|--------------------------|----------------|--------------|--------------|-------------|-------------|---------------------|
| <b>Average</b> |                            | <b>4,338</b>             | <b>1217.69</b> | <b>36.50</b> | <b>78.63</b> | <b>3.86</b> | <b>4.88</b> | <b>2.09</b>         |
| 6862 HK        | HAIDILAO INTERNATIONAL     | 11,080                   | 15.60          | N/A          | N/A          | N/A         | N/A         | N/A                 |
| DRI US         | DARDEN RESTAURANTS INC     | 15,722                   | 126.04         | 17.47        | 35.82        | 6.93        | 7.19        | 3.49                |
| TXRH US        | TEXAS ROADHOUSE            | 5,475                    | 80.32          | 21.86        | 38.46        | 5.39        | 6.16        | 2.29                |
| CAKE US        | CHEESECAKE FACTORY INC/THE | 1,822                    | 34.51          | 15.77        | N/A          | 5.13        | 7.69        | 3.13                |
| 3397 JP        | TORIDOLL HOLDINGS          | 1,561                    | 2,277          | 22.93        | N/A          | 3.86        | 5.20        | 0.33                |
| M TB           | MK RESTAURANTS GROUP PCL   | 1,400                    | 52.00          | 156.00       | 256.18       | 3.56        | 3.72        | 1.54                |
| 9936 JP        | OHSO FOOD SERVICE CORP     | 1,152                    | 6,330.00       | 13.50        | 17.29        | 2.01        | 1.99        | 1.90                |
| CBRL US        | CRACKER BARREL OLD COUNTRY | 2,445                    | 105.25         | 17.22        | N/A          | 4.05        | 5.14        | 4.94                |
| 3197 JP        | SKYLARK HOLDINGS           | 2,746                    | 1,544.00       | 34.05        | N/A          | 2.15        | 2.35        | 0.39                |
| 3563 JP        | FOOD & LIFE COMPANIES LTD  | 2,549                    | 2,809.00       | 29.71        | 45.38        | 4.94        | 8.48        | 0.80                |
| CNNE US        | CANNAE HOLDINGS            | 1,769                    | 20.83          | N/A          | N/A          | 0.58        | 0.85        | N/A                 |

Source: Bloomberg, extracted 31 May 2022 closing

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